

RENAISSANCE PRIVATE INVESTMENT PROGRAM

[Soft music plays]

[David Scandiffio, President & CEO, CIBC Asset Management]

Affluent investors have high expectations. They want to preserve their wealth. They want solutions that are customized to meet their complex needs.

[Two people look at a laptop. A large stock ticker displays market data on the side of a building.]

Delivering this can be difficult - with volatile markets, low rates, complicated tax laws, and a heavy dependence on Canadian or more traditional investments.

That's why we created the Renaissance Private Investment Program; a one-stop solution built to fit the lives of affluent investors.

[Renaissance Private Investment Program

Flexibility

Confidence

Value]

The program is built on three key pillars, Flexibility Confidence and Value. Clients enjoy the FLEXIBILITY of a comprehensive investment program.

[13 investment pools]

[Three pie charts scroll past the screen.]

[Real Assets

Short Term Income

U.S. Equity]

[For illustrative purposes only]

A choice of 13 investment pools gives you the ability to truly customize portfolios - with asset classes ranging from traditional to alternative.

[Family Account Linking]

[A graphic showing two houses linked by documents.]

A family account linking feature allows easier entry to the program for family members, and faster access to savings.

[Tax efficiency,

Income generation

U.S. Dollar investing

Currency hedging]

The program also offers specific options to address needs such as tax efficiency, income generation, U.S. dollar investing and currency hedging.

[U.S. Equity Private Pool]

[A column graphic divided into 5 parts]

[10% Large Cap Value
15% Contrarian Growth
20% Sustainable Growth
25% Value
30% Core]

[For illustrative purposes only]

The second pillar is CONFIDENCE.

[Renaissance Private Investment Program
Flexibility
Confidence
Value]

We use a disciplined framework to construct investment pools that offer peace of mind. A multi-style approach adds multiple levels of diversification for a better balance between risk and return.

[An investment analyst looks at multiple monitors. A meeting takes place in a board room.]

We call on outside investment experts with unique skills - and this gives our clients an advantage. We use vigorous manager selection, and extensive oversight, to provide access to portfolio managers from across the globe.

[A map graphic with Renaissance logos dotted across the map.]

Managers proven to outperform through different market cycles.

[Time-lapse shot of cars on a highway. A freight train moves along the tracks. Aerial view of a suburban neighbourhood.]

Also, our institutional-style construction includes alternative classes such as real assets, infrastructure debt and REITs. This helps to diversify portfolios beyond the dependence on traditional assets.

[Renaissance Private Investment Program
Flexibility
Confidence
Value]

The third pillar is VALUE. Clients are rewarded for their investment dollars and their loyalty.

[Management fee reductions
Back to the first dollar invested]

T-Class Options]

Preferred pricing includes management fee reductions going right back to dollar one on everything an individual or combined family account has invested with us. And the program supports investors looking for tax efficiency, with T-Class and corporate class options.

It means you get access to a comprehensive solution - with many active portfolio management elements working together - all at a very competitive price.

Introducing The Renaissance Private Investment Program, designed to meet the unique needs of today's affluent investor.

[RENAISSANCE PRIVATE INVESTMENT PROGRAM

To learn more...

www.rpip.ca

or call 1-888-888-FUND (3863)]